

Artwork Setup Guidelines

Before submitting artwork, please make sure you have read these guidelines carefully as we cannot accept responsibility for an incorrect printing due to setup or artwork errors.

File Formats

We only accept files in PDF, AI, EPS, JPEG or TIFF Formats.
(Tiff files must be flattened).

Text & Type

All Text on files must be created to outlined or created to curves.

Colour settings

All Files must be set to CMYK format. Please make sure all spot colours or pantones in your artwork are converted to CMYK, otherwise it is possible for unexpected results to occur. As our service is a CMYK 4 colour process we cannot guarantee to match Pantone / Ral or Spot colours.

Colour Profiles

Print files MUST NOT contain ICC colour profiles

Use of Black

If you have files with large amounts of black in the file, we recommend using a rich black which is made up this CMYK mix C50 / M50 / Y 50/ K100. This gives the print a deeper colour as sometimes using only 100% black can make the image can look grainy and 'washed out'

Overprints

Overprints MUST NOT be used in files.

Scaling

If your artwork is set to a scale i.e.: 1:2 (50%), 1:5 (20%), 1:10 (10%) please make sure you inform us of this in the 'Additional information' section at the bottom of each product page.

Images

All images must be embedded into the document.

Files

Each design must be saved as a separate file or on a separate page in a multi-page file.

Sizes

The orientation of the print file must match the orientation on the order.



big prints, small prices

Resolution (DPI)

Please make sure that you save your file to the DPI Guidelines below

(In-case of scaled files i.e.: if your file is set at 1:10 (10%) scale then the DPI must be x10 times higher to compensate).

Vinyls, Static cling, Posters, Small stickers, Window decals

Up to A4 Size	300dpi
Over A3 Size	150dpi

Banners, Foamex, Dibond, Correx, Contravision

Up to 2 m sq	120dpi
2-5 m sq	100dpi
5-25 m sq	80dpi
25-50 m sq	50dpi
Over 50 m sq	30dpi

Bleeds

Please supply all files with 5mm bleed all round. Please don't save the files with crop marks. On banners please remember to leave clear area all around of 4cm so not to conflict with the position of the eyelets.

Cut to shape

In case of an artwork is cut to shape, we require a contour cut supplied in a separate layer. The cut line should be a contrasting stroke colour to the artwork and clearly named in an individual layer 'CutContour'.

Disclaimer

Banner World can not be held responsible for any spelling errors / typos / incorrect telephone numbers, or improper setup of files. If we believe that a file is incorrect before production we will contact you and request a new file. We may refuse to accept files not suitably prepared for print. Any additional operations aimed at correcting files to the above guidelines and all changes made by Banner World upon the request of the customer shall be treated as an additional service and may incur an extra surcharge.

**big prints, small prices**